

CalHome Program Building Equity and Growth in Neighborhoods (BEGIN)

Notice of Funding Availability (NOFA)

Grants for Mortgage Assistance Loans on New Homeownership Units in BEGIN

Projects where the Applicant Provides Regulatory Relief, Regulatory Barrier

Removal, or Incentives to the Development

January 15, 2004

The California Department of Housing and Community Development (HCD) is pleased to announce the issuance of this Notice of Funding Availability (NOFA) under the Building Equity and Growth in Neighborhoods (BEGIN) Program. This Notice is for approximately \$24 million which is provided by the passage of Proposition 46, the Housing and Emergency Shelter Trust Fund Act of 2002, to provide funding to local public agencies for low- and moderate-income first-time homebuyer mortgage assistance.

The BEGIN Program is established and described in Chapter 14.5, Sections 50860 through 50866 of Part 2 of Division 31, Health and Safety Code. The BEGIN Program is a homeownership program designed to make grants to qualifying cities, counties or city and county that provide incentives or reduce or remove regulatory barriers for housing developments, as set forth in the BEGIN Guidelines. These grants shall be used for downpayment assistance in the form of a loan to qualifying first-time homebuyers of low- and moderate-income purchasing newly constructed homes in a BEGIN project.

Several of the terms used in the Program have specific meanings defined in the program Guidelines. For proper completion of the application, HCD urges potential applicants to review the program Guidelines. These Guidelines are available on HCD's website at www.hcd.ca.gov/ca/begin. (All Section references in this NOFA refer to these Guidelines unless otherwise noted.)

Applications under this NOFA will be considered on an "over-the-counter" basis until available funds are exhausted. Applications are now being accepted at the address listed below. Applications that are substantially complete and pass threshold, will be eligible for funding. Eligible applications shall be funded in the order of receipt of a substantially complete application, subject to geographic distribution targets set forth below. All eligible applications received on or before 5:00 P.M. Pacific Standard Time on February 18, 2004 will be treated as having been received on February 18, 2004. At any time that the eligible applications received on the same date exceed the amount of funds remaining available, all eligible applications will be funded in order based on the

application's scores in the areas of regulatory relief and project readiness. The point assignment evaluation criteria in each of these categories is described in the Regulatory Relief and Project Readiness checklists on pages 11 and 12 of this NOFA.

Program Description:

In exchange for regulatory concessions made at the local level, the BEGIN program provides up to \$30,000 per dwelling unit in downpayment assistance in the form of soft (silent) second financing to low- and moderate-income households. The primary intent of BEGIN is to encourage the reduction or removal of regulatory barriers that significantly increase the cost and viability of housing development. BEGIN provides an opportunity for cities and counties to *implement* regulatory relief measures in development of ownership housing for low- and moderate-income households. BEGIN's regulatory relief section rewards communities that have mitigation measures in place or that adopt new mitigation measures to ensure the building of affordable housing.

The applicant has identified the governmental constraints in its housing element, and exercised its power to relieve a barrier for the building of affordable units for the BEGIN program. By doing at least one of the actions described in the Regulatory Relief section of this NOFA, applicants have demonstrated regulatory decision making powers to provide incentives, or to reduce or remove a barrier to affordable housing in their community.

To be eligible for points for regulatory relief, the applicant must demonstrate the measures or actions to implement the incentive, or to remove or reduce a barrier for at least the BEGIN units. Examples of measures or actions a city or county could take to receive credit are listed below each category in the Regulatory Relief section below. The applicant may have an alternate measure or action that would achieve the same objective and the action may be described in the housing element. To ensure the regulatory relief was implemented, the applicant must describe and attach documents to support how the BEGIN eligible units benefited from the incentives, reductions, or removals.

Housing element component: Although not a threshold requirement, having a housing element in compliance provides a competitive edge to applicants that have complied with housing element law. Since housing elements analyze governmental constraints and identify measures for removal or mitigation of barriers, having a housing element in compliance demonstrates the locality's efforts to remove barriers to the creation of affordable housing.

Regulatory Relief and Project Enhancements:

Regulatory relief and project enhancement are a change in an existing development standard which reduces barriers to, or cost of residential development. For your information, the following is the complete Section 106 (Regulatory Relief section) of the BEGIN Program Guidelines:

Section 106. Regulatory Relief

The following regulatory concessions represent methods that cities and counties have implemented to assist in the development of affordable housing. If an applicant proposes to implement an alternative measure or action, it would have to be approved by the Department in order to receive points in any of the following categories. Applications must include sufficient information to ensure the regulatory barrier was removed on the specific BEGIN project. Evidence could include city council or board of supervisors' actions, including ordinances, variances or other program and policy implementation approved by the applicant.

(1) Modification of Density:

- (a) Modification of Density Standards: The application must demonstrate that the project is characterized by at least one of the following conditions:
 - (1) the project is a multi-family development which will be developed at the highest allowable density achievable on the site; or
 - (2) is a single-family development built at a density of at least 10 units per acre; or
 - (3) the project will be developed with a density bonus pursuant to State Density Bonus law, but in excess of the minimum density 25% bonus required to be available.

(2) Modification of Zoning Standards:

- (a) Modification of Zoning Standards: The project must have been subject to modification or reduction of zoning standards including at least one of the following:
 - (1) Ministerial approval of residential use on a site zoned commercial or for mixed use;
 - (2) The project is located within an area for which a specific plan was approved pursuant to Government Code Section 65450 et. seq., and was not subject to additional project-level environmental review;
 - (3) Project includes minimum lot sizes of less than 6000 square feet which were permitted without requiring permit processing subject to Planned Development zoning.

- (b) Lot consolidation: Project was/will be developed on a site, which had been involved in lot consolidation and/or assembly, including scattered sites.
- (c) Mitigation of Growth Controls: Jurisdiction had an ordinance or official measure which directly limits residential building permits or buildable lots for residential use. The applicant must demonstrate the jurisdiction has taken at least one action to reduce the constraints of this measure by:
 - (1) The maximum number of residential permits available for allocation was increased substantially
 - (2) Housing developments including units reserved for low income households are exempt from the restrictions
 - (3) Developers are allowed to bank or carry over credit to construct larger projects.

(3) Reduction in Permit Processing/Regulatory Costs/Fees:

Costs associated with development, such as permits, fees, exactions, impact, linkage, school and park fees can be significant barriers to the development of affordable housing. These costs are identified in the applicant's housing element. Actions applicants can implement to alleviate regulatory constraints can include the following options. To be eligible for points in this category, the applicant must demonstrate one of the reductions outlined below. The following is a sampling of methods to receive points.

- (a) Fees were reduced or waived for this project
- (b) Payment of fees were delayed, or deferred. (For example, allowing payment upon occupancy, rather than up front). Examples of fees are school, utility hook-ups, traffic mitigation, etc.
- (c) Expedited, or streamlined permit process for affordable housing development resulting in significantly reduced processing time, due to elimination of separate or sequential project reviews.
- (d) Parkland or open space requirements which were in excess of the statutory minimum pursuant to the Quimby Act, were reduced from a previous standard.
- (e) Streamlined design or architectural review process that had been determined to be a cost constraint to developing affordable housing.

- (f) Reductions/waivers or deviations in development standards, such as height, landscaping requirements, setbacks, lot coverage, FAR (floor area ratio), street widths.
- (4) **Flexible Parking Standards:** In order to receive full points in this category, the parking standards on the BEGIN project must be modified by at least one of the following:
 - (a) Crediting on-street parking or shared residential/commercial parking, toward minimum residential parking requirements.
 - (b) Carports (unenclosed garages) are permitted to satisfy at least a portion of the parking requirement.
 - (c) Parking requirements do not exceed 2 spaces per unit, including visitor parking spaces.
- (5) **Project Design:** Full points will be given in this category to applications which include any one of following project design enhancements:
 - (a) Accessory units included in the project are subject to only ministerial review and included in the project as an incentive to increase production.
 - (b) Staff level design review (for example, not requiring full design committee review or other layers of review processes were removed and development design approval was expedited as a result.)
 - (c) Provide off-the-shelf design packages, for example the applicant allowed prototype development, rather than custom design requirements.
 - (d) Right-of way or easement dedication requirements were reduced for the project from a prior standard.

Regulatory relief and project enhancement do not include any actions which are otherwise required by law, such as actions taken in response to a density bonus application. Financial assistance from a third party, such as redevelopment agency funding, does not qualify as regulatory relief.

Eligible Applicants:

The BEGIN program is designed to promote partnerships between localities and housing developers to join together to reduce the cost and increase the supply of new homeownership opportunities for low- and moderate-income households. The locality's role is to offer specific forms of regulatory relief, development incentive or project

enhancements to identified BEGIN projects which reduce the per-unit cost of the housing. The locality is the applicant for BEGIN funds.

To be eligible to apply to the Department for an award of BEGIN program funds, the applicant shall be a city, county, or city and county within the State of California which is offering specific forms of regulatory relief, regulatory barrier removal, or other incentives to an identified BEGIN homeownership project.

Localities shall only be eligible to apply for an award of BEGIN funds for a BEGIN project in their jurisdiction. They may apply for funds for more than one project, but each project requires a separate application.

Maximum and Minimum Application Amounts:

The amount of grant funds to be requested is dependent on the number of units proposed for qualifying first-time, low- and moderate-income homebuyers in the proposed BEGIN project. The minimum number of BEGIN units required in any application is four.

The maximum BEGIN loan amount per unit is \$30,000 (thirty-thousand dollars), or 20% of the home sales price, whichever is less. The applicant may choose to provide less in BEGIN loan funds per units than the statutory maximum. The application amount will be equal to the average amount of proposed BEGIN subsidy (in the form of mortgage assistance) to be given to the eligible homebuyers, times the number of BEGIN units.

Each application will be for a separate BEGIN project. An applicant may submit more than one application in response to this NOFA.

Eligible Uses of Funds:

Local agencies may make loans to first-time homebuyers for mortgage assistance for permanent financing of a new homeownership unit ready for occupancy. This includes self-help housing mortgage assistance, except that BEGIN permanent financing may be disbursed at time of lot purchase where the self-help housing is being financed under the U.S. Department of Agriculture, Rural Housing Services 502 program.

Ineligible Uses of Funds:

Costs other than those allowed in Section 105 cannot be paid with BEGIN funds.

Eligible Homebuyer/Homeowners:

BEGIN Program borrowers must be low- or moderate-income households whose incomes shall not exceed 120% of the county median income adjusted for family size as defined in Section 102. The current limits are listed on the HCD website at:

www.hcd.ca.gov/hpd/hrc/rep/state/incNote.html

Homebuyers must be first-time homebuyers as defined in BEGIN program Guidelines.

Eligible Projects:

A BEGIN project can be in the pre-construction phase, under construction or recently completed at the time the Recipient applies for funds under the current NOFA. BEGIN units must not have been previously occupied as homeownership units.

BEGIN projects shall be housing developments with newly constructed homeownership units which are designated as BEGIN units and are sold to BEGIN eligible households with BEGIN program mortgage assistance. Each BEGIN project must be under common ownership. A BEGIN project must have a minimum of four BEGIN homeownership units. The BEGIN project is defined as the BEGIN assisted units. The BEGIN project may be part of a larger subdivision.

Project Readiness:

A BEGIN project must be ready for homebuyer occupancy within 36 months of the award of funds. To demonstrate the proposed BEGIN project's likelihood of completion within this timeframe, an eligible project shall, at the time of application submit the following items in order to pass the project readiness threshold.

- 1. Site Control: The applicant's developer partner shall have site control of the proposed project property as described in Section 116.
- 2. Completed Phase 1 environmental assessment.
- 3. Development project budget with identified sources and uses.

If at any time, eligible applications submitted on the same date request funds which exceed the amount of funds remaining available, the Department will create a funding list based on the scores of the applications received. Scores will include the points attained on the regulatory relief checklist, plus additional points for project readiness. The project readiness points will be assigned on the following basis:

- 1. Evidence that design team has been identified and has been retained or is on the developer's staff. **10 points**
- 2. Construction financing commitments. 10 points
- 3. Permanent financing: 20 points (divided as follows)
 - a. Letters of express interest from primary lenders, 10 points
 - b. Subordinate financing commitments as required to make the BEGIN units affordable to low- or moderate-income homebuyers, **10 points**
- 4. Local government approvals, **30 points (divided as follows)**
 - a. Tentative map approval, 5 points
 - b. Final map recorded, 10 points
 - c. Verification of all other local approvals in place, 15 points

Maximum Homeowner Loan Amounts:

The loans made from grant funds to individual low-and moderate-income first-time homebuyers shall not exceed thirty thousand dollars (\$30,000) per BEGIN unit or 20% of the sales price, whichever is less. (See Section 111 for additional requirements)

BEGIN Downpayment Assistance Program Guidelines Requirements:

Loans to low- and moderate-income first-time homebuyers shall meet the downpayment assistance guideline requirements as established in Section 110.

Timeframes for Use of BEGIN Funds:

Successful applicants shall enter into a Standard Agreement with HCD. The term of the Standard Agreement shall be for 36 months from the date of the award letter. Recipients shall be required to meet the performance goals pursuant to Section 123. Failure to meet the performance goals may result in funds being disencumbered and/or a penalty point reduction on future applications.

Geographic Distribution:

To prevent an imbalance of funding and to ensure a reasonable geographic distribution of funds:

45% of the funds shall be reserved for projects in Southern California 30% of the funds shall be reserved for projects in Northern California 10% of the funds shall be reserved for projects in rural areas

If there is an insufficient number of eligible applications in either the southern, northern or rural areas, and the entire amount of any percentage set-aside is not used within six months of the NOFA release date, the balance of the set-aside and the remaining funds not assigned to a set-aside will be used to fund eligible applications in any area of the State based on highest ranking order.

For the purposes of these set-asides, Southern California includes the counties of San Luis Obispo, Kern, San Bernardino, and all counties to the South. Northern California includes all other counties of the State. "Rural" is defined in Section 50199.21 of the Health and Safety Code.

Important Legal Matters:

HCD reserves the right, at its sole discretion, to suspend or amend the provisions of this NOFA. If such an action occurs, HCD will notify all interested parties. This NOFA is subject to the provisions of the BEGIN Program Guidelines adopted on December 11, 2003. Applicants are urged to carefully review the Guidelines before submitting an application.

Application Procedures:

The BEGIN application will not be considered for funding unless the applicant demonstrates the following minimum requirements.

- (1) the applicant is eligible;
- (2) the activity is eligible;
- (3) the proposed use of funds is eligible;
- (4) the application was received before the close of the NOFA;
- (5) the application is complete;
- (6) the application has not been altered or modified except to accommodate computer software;
- (7) Project Readiness threshold met (see page 12); and
- (8) Regulatory Relief and Statutory Requirement threshold met (see page 11)

Evaluation Criteria:

Applicants must receive a minimum score of 200 in the regulatory relief and statutory requirement section, and meet the project readiness standard in order to pass threshold.

Criteria	Max Points	
	4 64	
	1. Site control	Must provide
Project Readiness	2. Completed Phase 1	these items to
	3. Development	pass threshold.
	project budget with	
	sources & uses	
		Must have at
Regulatory Relief and Statutory	200	least 200
Requirements		points to pass
-		threshold.

Application Submission:

Application must be made on the forms provided by HCD. Applicants may submit only **one** application per BEGIN project in response to this NOFA. Application forms must not be modified. **HCD must receive one original complete application in a three ring binder.** Applicants must meet the 200 points threshold upon submission.

Applications will be available at HCD's website, www.hcd.ca.gov/ca/begin, no later than December 15, 2003, or you may contact program staff at (916) 327-2855. Applications must be delivered to one of the following addresses:

U.S. Mail

Department of Housing and
Community Development
CalHome Program
Division of Community Affairs
P.O. Box 952054
Sacramento, CA 94252-2054

Private Courier

Department of Housing and
Community Development
CalHome Program
Division of Community Affairs
1800 Third Street, Room 390-2
Sacramento, CA 95814

It is the applicant's responsibility to ensure that the application is clear, complete and accurate. After the application is received, BEGIN staff may request clarifying information.

Information and Assistance:

Staff is available to answer questions regarding the program or the preparation and submittal of the application. Please call the BEGIN program staff at (916) 327-2855.

A. Regulatory Relief Section for BEGIN: must have a minimum of 50 points in the BEGIN program. Maximum of 250 points available.	his categor	y to be eliş	gible for
	Total Points	Self Score	HCD
1. Modification of Density Standards	50		
2. Modification of Zoning Standards	50		
3. Reductions in Permit Processing/Regulatory Costs	50		
4. Flexible Parking Standards	50		
5. Project Design	50		
Total points possible in regulatory relief	250		
B. Housing Element compliance section: Applicant has an adopted housing elemen pursuant to Section 65585 of the Government Code, to be in substantial compliant Article 10.6 (commencing with Section 65580) of Chapter 3 of Division 1 of Title	ce with the	requiremen	nts of
1. Adopted Housing Element in Compliance			
C. Additional Points are given for applications meeting each of the following objections	ectives:		
1. The extent to which the BEGIN units will serve low-income homebuyers: 25 points for 100%; 15 points for 50%, 10 points for 25%	10, 15, 25		
2. The location of the project on a site designated as "infill".	50		
3. The location of the project in proximity (within .25 miles) to:			
Public transit	15		
 Public schools 	15		
 Parks and recreational facilities 	15		
 4. The location of the project in any of the following job centers: Los Angeles and Long Beach metropolitan statistical area (MSA) Orange County MSA San Diego MSA San Francisco MSA Oakland MSA San Jose MSA Sacramento MSA Fresno MSA Modesto MSA 	15		
Total Additional Points Possible	135		
Points required to meet the funding threshold	200		

BEGIN PROJECT READINESS SELF-SCORING SHEET

A. Project Readiness (All projects must meet the following three requ	irements in orde	er to pass t	he		
Project Readiness Threshold)					
		Yes	No		
1. Site Control					
2. Completed Phase 1 Environmental Assessment					
3. Development Project Budget with Sources and Uses					
Application meets Project Readiness Threshold					
B. Other Project Readiness Elements The following categories will be used to award points for rating and ranking purposes should the demand for BEGIN funds require application scoring)					
	Total Points	Self Score	HCD		
Design Status	10				
Construction Financing – Commitments in place	10				
Permanent Financing 1. Primary Lender (10) points	20				
2. Subordinate Lenders (10) points					
Other Local Approvals	30				
 Tentative Map Approval (5) points Final Map Approval (10) points 					
3. Verification of Local Approvals (15) points					
Total Additional Points Possible	70				